



100%
Locally grown
Australian owned
Certified sustainable

SUNSHINE SUGAR
T/A MANILDRA HARWOOD SUGARS
ABN 27 193 549 446
Corporate Office: Suite 1 Level 1
Cnr River & Martin Streets Ballina NSW 2478
T: +61 2 66812700 F: +61 2 66812799
E: ballina@sunshinesugar.com.au

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MEDIA RELEASE

ALDI to Range Home Grown Low GI Sugar

From the 29th September, Sunshine Sugar's Low GI sugar will be available in ALDI stores across Australia.

This particular sugar has been in high demand since the product featured in a United Nations award for best SMEs (Small Medium Enterprise) in the world as part of the Food Systems Summit 2021.

The nucane™ process is an Australian innovation that has been implemented by the only 100% Australian owned sugar brand, Sunshine Sugar. The wholesome sugar that retains naturally occurring and beneficial antioxidants is made at the Condong mill in the northern NSW Tweed Valley. Being low in GI (Glycaemic Index) means that it is more slowly digested, absorbed and metabolised – resulting in lower and slower rise in blood glucose.

Sunshine Sugar CEO, Mr Chris Connors said; "Since the United Nations Award announcement we have had very strong interest from consumers across Australia. With ALDI coming on board as a national stockist, we can now offer Sunshine Low GI Sugar to people across the country who are actively seeking out healthier choices."

ALDI's motto 'Good Different' makes them a great fit for the national release of the Sunshine Low GI Sugar retail product given their commitment to supporting local industry.

"ALDI has a strong commitment to sourcing products from Aussie farmers, producers and manufacturers;" said ALDI Australia Merchandising and Buying Director, Katherine Norris.

"We are proud to be working with our local producer, Sunshine Sugar, to bring such an innovative product to Aussie shoppers," said Mrs Norris.

Sunshine Sugar is the only 100% Australian grown, made and owned producer of raw and refined sugar and is a partnership between the farmer-owned NSW Sugar Milling Co-operative and family-owned Manildra Group.

With over 10,000 store locations around the world and 60 years' experience, ALDI has established itself as one of the most reputable and awarded retailers in the international business market. Since its debut in Australia in 2001, ALDI expansion has grown their presence to include over 500 stores throughout NSW, ACT, VIC, QLD, SA and WA.

For further information, contact:

CHRIS CONNORS | CHIEF EXECUTIVE OFFICER | P: 02 6681 2706

VIVIEN MILLER | COMMUNICATIONS MANAGER | P: 02 6640 0467 | M: 0458 477 474